

Online dialogue workshop with
national and regional platforms
of the IPBES task force on
capacity-building under the
2030 IPBES rolling work programme
1 March 2022

Agenda

**Online dialogue workshop
with national and regional platforms engaging in IPBES
Communicating the importance of biodiversity for nature and people
1 March 2022, 1:00 p.m. – 3:30 p.m. CET**

Time (minutes)	Agenda Item
10 min	1. Opening of the meeting - Welcoming remarks by IPBES 2. Agenda - Introduction to the meeting and its objectives
35 min	3. “Communicating for Reach & Impact about Biodiversity and Nature’s Contributions to People” - Presentation by Rob Spaul, IPBES Head of communications - Q&A
30 min	4. Sharing experience – how can platforms communicate effectively on biodiversity across the science-policy interface? - Sharing examples of good storytelling “Communication Strategy: what, whom and when” – Juanita Chaves Posada, Alexander Von Humboldt Institute “Youth Nature Futures” – Nadia Sitas and Odirilwe Selomane, Centre for Sustainability Transitions “Mission B – for more biodiversity in Switzerland” – Isabella Sedivy and Bettina Walch, Plan Biodivers Ltd
5 min	Break
45 min	5. Exploring creative tools for effective communication (group discussion)
20 min	6. Summary of suggestions in plenary
5 min	7. Closing of the dialogue workshop